VIDYABHARTI TRUST COLLEGE OF MASTER IN COMPUTER APPLICATION

(Managed by Vidyabharti Trust, Umrakh)

Approved by AICTE, New Delhi & Recognized under Section 2(f) of the UGC Act.

Affiliated with Gujarat Technological University

MCA, MBA & Integrated M.Sc(IT)

MBA

PLACEMENT BROCHURE

2026–27

Empowering Talent. Building Careers. Creating Futures.



QUALITY EDUCATION

INDUSTRY READINESS

CAREER OPPORTUNITIES

STRONGER TOMORROW

CONTACT US

MCA - 9913618977 | MBA - 8511109334 | Integrated M.Sc.(IT) - 9376648479

Email : admin@vbtmca.ac.in | Website : www.vbtmca.ac.in

Vidyabharti Campus, Umrakh, At. & Po. Baben, Ta. Bardoli, Dist. Surat. 394601

LEADERSHIP VISION

"Empowering Talent. Building Careers."



SECRETARY

At Vidyabharti Trust, we believe that education is not merely about earning a degree—it is about developing capable, ethical, and responsible professionals who can contribute meaningfully to society and industry.

Our MBA programme is committed to nurturing young talent through value-based education, practical learning, and continuous industry engagement. We strive to create an environment where students develop the confidence, adaptability, and professional attitude required to succeed in today's dynamic business landscape.

We sincerely appreciate the trust and collaboration of our corporate partners and warmly invite organizations to engage with our students. I am confident that our graduates will uphold the values of integrity, commitment, and continuous learning while contributing positively to your organization.

Shri Kiritbhai N. Patel
Secretary
Vidyabharti Trust



PRINCIPAL

It gives me great pleasure to present the MBA Placement Brochure 2026–27, showcasing a promising batch of aspiring management professionals ready to begin their corporate journey.

At VBTMCA, our focus extends beyond academic excellence. Through internships, industry interactions, skill development initiatives, case-based learning, and faculty mentoring, we prepare students to become confident professionals capable of adapting to changing business environments.

Our students represent determination, sincerity, and a willingness to learn—qualities that are highly valued by employers. I warmly invite recruiters to interact with our MBA graduates and explore the potential they bring to your organization. I am confident they will contribute with professionalism, dedication, and a growth-oriented mindset.

Dr. Dhaval Jadhav
Principal
Vidyabharti Trust College of
Master in Computer Application

ACADEMIC EXCELLENCE | INDUSTRY CONNECT | CAREER READINESS | ETHICAL LEADERSHIP

MBA LEADERSHIP

— Guiding Excellence. Building Futures. —



Prof. (Dr.) Seema Kadam

Professor & Head – MBA Department

At VBTMCA, we believe that management education extends beyond the classroom. Our MBA programme is designed to develop analytical thinking, professional ethics, leadership, and problem-solving abilities through experiential learning, faculty mentoring, industry interactions, and project-based activities.

We take pride in nurturing students who are sincere, adaptable, and committed to continuous learning. I warmly invite recruiters to interact with our MBA graduates and discover their potential to contribute meaningfully while growing with your esteemed organization.

Academic Excellence | Student Development | Industry Orientation | Ethical Leadership



Dr. Hiral Tailor

Associate Professor & Training & Placement Officer

The Training & Placement Cell at VBTMCA serves as a bridge between academia and industry by creating meaningful opportunities for internships, industry engagement, and campus recruitment. Our objective is to prepare students with the professional attitude, confidence, and employability skills expected by today's organizations.

We value our relationships with corporate partners and are committed to providing a smooth, transparent, and recruiter-friendly placement process. We sincerely welcome your organization to connect with our students and look forward to building lasting partnerships.

Industry Connect | Career Opportunities | Student Readiness | Partnerships for Growth



ABOUT VBTMCA

Developing Future-Ready Professionals

Established in 2018, Vidyabharti Trust College of Master in Computer Application (VBTMCA), Bardoli, is a premier institution managed by Vidyabharti Trust, an educational trust established in 1980. The institute is committed to academic excellence, innovation, and value-based education.

We offer industry-oriented programmes in Management and Computer Applications, empowering students with the knowledge, skills and professional values required to excel in today's dynamic business environment.

AFFILIATED TO GUJARAT TECHNOLOGICAL UNIVERSITY (GTU), AHMEDABAD

RECOGNIZED UNDER SECTION 2(F) OF THE UGC ACT

OUR VISION

To be a reputed institute in the areas of Computer Application and Management for sustainable development and enrichment of human life.

OUR MISSION

- To create environment & generate opportunity for students to bring out their inherent talents for all round development.
- To provide relevant and contemporary knowledge and skills for career building across sectors in the society.
- To enhance employability and provide adequate opportunities for gainful employment.
- To educate students to be successful, ethical, effective problem-solvers and life-long learners who will contribute positively to the society.

VBTMCA AT A GLANCE

MANAGED BY	INSTITUTE ESTABLISHED	AFFILIATED TO	RECOGNITION	PROGRAMMES OFFERED	LOCATION
Vidyabharti Trust (Established in 1980	2018	Gujarat Technological University (GTU), Ahmedabad	Section 2(f) of the UGC Act	MBA • MCA • Integrated M.Sc. (IT)	Bardoli, Surat, Gujarat

WHY VBTMCA?

- Industry-Oriented Curriculum
- Experienced & Dedicated Faculty
- Value-Based Learning Environment
- Internship & Corporate Exposure
- Skill Development & Personality Enhancement
- Modern Infrastructure & Learning Resources
- Focus on Employability & Professional Growth

Vidyabharti Campus, Umrakh 9099931010 placement_mba@vbtmca.ac.in www.vbtmca.ac.in

MBA PROGRAMME

Learning Today. Leading Tomorrow.

1. SPECIALIZATIONS

MAJOR	MINOR
Finance	Finance
Marketing	Marketing
Human Resource Management	Human Resource Management

Flexible Major–Minor combinations as per GTU Curriculum

2. SUMMER INTERNSHIP PROGRAMME

- 6–8 Week Internship
- Industry-Based Learning
- Live Assignments
- Corporate Mentorship
- Practical Exposure

3. INDUSTRY EXPOSURE

- Industrial Visits
- Corporate Interactions
- Expert Sessions
- Industry Immersion Activities

4. SKILL DEVELOPMENT ACTIVITIES

- Communication Skills
- Aptitude & Logical Reasoning
- Group Discussions
- Personal Interview Skills
- Resume Building
- Presentation Skills

5. GUEST LECTURES

- Industry Experts
- Entrepreneurs
- Corporate Leaders
- Alumni Professionals

Bridging classroom learning with industry practices.

6. LIVE PROJECTS

- Work on real business problems
- Collaborations with organizations
- Application of concepts to practical situations
- Develop analytical and decision-making skills

7. LEARNING APPROACH

Case Studies | Team Projects | Presentations | Role Plays | Workshops | Continuous Evaluation | Experiential Learning

MBA LEARNING JOURNEY

ADMISSION → CLASSROOM LEARNING → SKILL DEVELOPMENT → GUEST LECTURES → INDUSTRIAL VISITS → SUMMER INTERNSHIP → LIVE PROJECTS → CAMPUS PLACEMENTS

48+ | INDUSTRY PARTNERS

TRUSTED BY LEADING ORGANIZATIONS
ACROSS DIVERSE INDUSTRIES



OUR RECRUITING PARTNERS

- TCS TATA CONSULTANCY SERVICES
- ICICI Bank
- AXIS BANK
- kotak Kotak Mahindra Bank
- YES BANK
- HDB FINANCIAL SERVICES
- BAJAJ FINSERV
- AU SMALL FINANCE BANK
- HomeFirst We'll take you home
- Union Bank of India
- Reliance RETAIL
- DMart
- P&G Procter & Gamble
- Berger Paint your imagination
- JK PAPER
- IndiaMART InterMESH Limited
- Bigscal Technologies
- Sterlite Power
- CRUZINE HEALTHCARE
- EON MEDITECH
- DB Corp Ltd
- Bhanzu
- MARUTI SUZUKI ARENA
- UPSTAIR TECHNOLOGIES
- AALIDHRA TEXTILE
- EDTECH COMPANY
- Memighty Inventions Pvt. Ltd.
- HisabKitab
- ELEGANCE ENTERPRISES
- ...and many more

48+
RECRUITERS
Strong industry connect for meaningful opportunities

₹7.50 LPA
HIGHEST PACKAGE
Recognizing talent. Rewarding potential.

₹3.00 LPA
AVERAGE PACKAGE
Competitive packages and growing every year.

HIRING ACROSS MULTIPLE INDUSTRIES

- BANKING & FINANCIAL SERVICES
- IT & TECHNOLOGY
- MANUFACTURING & INDUSTRIAL
- RETAIL & FMCG
- HEALTHCARE & PHARMA
- EDUCATION & EDTECH
- ENERGY & INFRASTRUCTURE
- CONSULTING & BUSINESS SERVICES

★ Building Careers Through Industry Partnerships Since 2018 ★

MEET OUR
MBA BATCH 2026–27

129 FUTURE PROFESSIONALS

BATCH SNAPSHOT

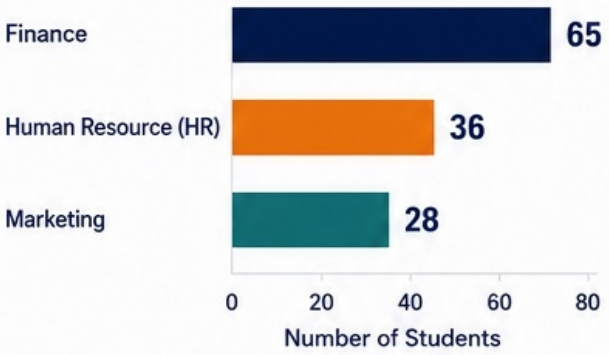
129 Students

3 Specializations
Finance | Marketing | HR

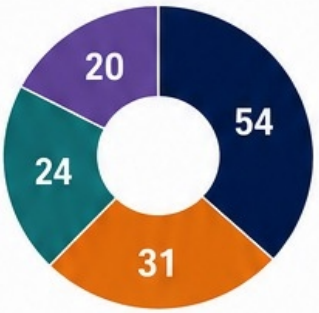
4 Industry Electives

GTU CBCS Curriculum
Choice Based Credit System

SPECIALIZATION DISTRIBUTION



ELECTIVE DISTRIBUTION (ACROSS ALL SPECIALIZATIONS)



- Introduction to FinTech & Financial Analytics — 54
- Digital & Social Media Marketing — 31
- Talent Acquisition & Management — 24
- International Business — 20

CROSS-SPECIALIZATION EXPOSURE

Elective	Number of Students by Specialization			
	Finance	Human Resource (HR)	Marketing	Total
Introduction to FinTech & Financial Analytics	54	–	–	54
Digital & Social Media Marketing	4	6	21	31
International Business	7	8	5	20
Talent Acquisition & Management	–	22	2	24
Grand Total	**65**	**36**	**28**	**129**

LEARNING FLEXIBILITY

Students choose electives beyond their core specialization, enabling exposure to Finance, Marketing, HR, Digital Business and International Business.

WHAT DEFINES OUR STUDENTS?

- POSITIVE ATTITUDE
- WILLINGNESS TO LEARN
- ADAPTABILITY
- TEAMWORK
- PROFESSIONAL ETHICS
- COMMITMENT

> "We look forward to building lasting partnerships and welcoming your organization to our campus."

LEARNING BEYOND THE CLASSROOM

Building Industry-Ready Professionals
Through Experiential Learning



INDUSTRIAL VISIT
IKEA, BARDOLI



INDUSTRIAL VISIT
BARDOLI SUGAR FACTORY



CONFERENCES & SEMINARS
AICTE VAANI 2025-26



STUDENT ACTIVITIES
ANANTAARAMBH – TECH FEST



GUEST LECTURES / WORKSHOPS
INDUSTRY EXPERT INTERACTION

INDUSTRIAL VISITS	GUEST LECTURES	WORKSHOPS	ORIENTATION PROGRAMME	CONFERENCES & SEMINARS	SOCIAL INITIATIVES	STUDENT ACTIVITIES

Preparing future managers through
real-world exposure, experiential learning and industry engagement.

CAREER JOURNEYS

Where Learning Transforms into Careers



Our alumni are thriving in diverse roles and industries. Here are some of our early achievers who started their success stories with **VBTMCA**.



TISHA PATEL

PLACEMENT COORDINATOR

VBTMCA

MBA–MCA
Batch 2021–2023

Leadership developed through continuous learning and institutional support



MOHAMMADAYAN MALEK

ASSISTANT MANAGER

HDFC BANK

MBA FINANCE
Batch 2022–2024

Built strong analytical and financial decision-making skills



KAJAL AGRAWAL

FAMILY BUSINESS

MBA
Batch 2022–2024

Consistent faculty support throughout my academic journey



NAZISH KHAN

SALES OFFICER
RETAIL AGRI–DAIRY

HDFC BANK

MBA
Batch 2022–2024

Confidence, customer orientation and professionalism



YUG PATEL

MANAGEMENT TRAINEE

ASCOLITE INDIA

MBA
Batch 2022–2024

Learning opportunities helped me begin my corporate journey with confidence



AVINASH JAYSWAL

ERP FUNCTIONAL CONSULTANT

reformiqo BUSINESS SERVICES

MBA FINANCE
Batch 2023–2025

Academic learning combined with practical exposure prepared me for industry



RANA SAHIL SUDHIR

HR EXECUTIVE

APOLLO SOLAR POWER

MBA HR
Batch 2023–2025

Industry internship transformed classroom knowledge into real-world HR practice



DUBEY ADITYA MANAS VIRENDER

HR EXECUTIVE

DMart
Avenue Supermarts Ltd.

MBA HR
Batch 2023–2025

Supportive environment and focus on real-world readiness shaped my career path

And Many More....

OUR GRADUATES ARE MAKING AN IMPACT ACROSS INDUSTRIES

BANKING & FINANCIAL SERVICES | FINANCE | HUMAN RESOURCES | MANUFACTURING | IT & SERVICES | RETAIL

FROM CAMPUS TO CORPORATE – OUR GRADUATES CONTINUE TO CONTRIBUTE ACROSS BANKING, FINANCE, HR, IT, MANUFACTURING, RETAIL AND CONSULTING ORGANIZATIONS.

VBTMCA
Vidyabharti Trust
Management & Computer Academy

MBA | PLACEMENT 2026–27

PLACEMENT PROCESS

A Simple. Transparent. Student-Centric Process

01 Company Connect

↓

02 Job Description Shared

↓

03 Student Nomination

↓

04 Pre-Placement Talk

↓

05 Assessment / Aptitude Test

↓

06 Personal Interview / Group Discussion

↓

07 Offer & Joining

ON-CAMPUS & VIRTUAL DRIVES

We facilitate both on-campus and virtual recruitment drives to ensure maximum reach and convenience for recruiters.

FLEXIBLE SCHEDULING

Recruitment activities are planned according to the organization's preferred timeline and hiring process.

DEDICATED RECRUITER SUPPORT

A single point of contact from the Placement Cell ensures smooth coordination before, during, and after the recruitment process.

NOTE

Our placement process is designed to be simple, transparent, and recruiter-centric. The Placement Cell works closely with every organization to ensure seamless coordination, timely communication, and an efficient hiring experience while connecting employers with industry-ready management graduates.

VBTMCA

VidyaBharti Trust
Management & Computer Academy

MBA | PLACEMENT 2026–27

LET'S CONNECT

Partner with VBTMCA for Your Talent Needs

A dedicated placement team committed to making your recruitment experience seamless, efficient, and rewarding.

TRAINING & PLACEMENT OFFICER

Dr. Hiralkumar R Tailor
TPO & Associate Professor

+91 90999 31010

hiral.tailor@vbtmca.ac.in

placement_mba@vbtmca.ac.in

www.vbtmca.ac.in

linkedin.com/company/vbtmca

SCAN TO CONNECT

Scan the QR Code to access

Placement Brochure | Placement Email | College Website | LinkedIn Page

PLACEMENT CELL

Vidyabharti Trust College of Master in Computer Application (MBA Department)
Umrakh, Bardoli, Surat, Gujarat – India



WHY RECRUIT AT VBTMCA?

DEDICATED RECRUITER SUPPORT
End-to-end support before, during & after the drive

FLEXIBLE SCHEDULING
Recruitment activities planned as per your convenience

ON-CAMPUS & VIRTUAL DRIVES
Options to conduct drives on-campus or online

INDUSTRY-READY MBA GRADUATES
Students equipped with skills, knowledge & professionalism

QUICK CANDIDATE COORDINATION
Timely communication and smooth process management

LONG-TERM PARTNERSHIPS
Building strong relationships for mutual growth

We look forward to building lasting partnerships and welcoming your organization to our campus.